



National Beading Week - Press Release

Dates: 29th July to 6th August 2017

National Beading Week is a time to celebrate our passion for beads, to encourage others to start beading and to support bead businesses around the country. We really want to bring as many beaders as possible together during National Beading Week and what better way to celebrate than in the company of like-minded people doing what we love best, beading? This event is sponsored by The Beadworkers Guild but you do not have to be a member to take part. So please spread the word and let's make this a celebration to remember!

Whether you are an individual beader, beading group, internet trader or shop we have lots of ideas on our website for how you can take part in National Beading Week (www.nationalbeadingweek.co.uk). There are lots of free downloads too, including patterns, stitch instructions, publicity material, logos and more. We also run our own beading competition each year, so don't miss out on our amazing prize.

We are very keen to support bead businesses around the country during National Beading Week. Twenty years ago we had nothing like the variety and quality of beads that can be bought today. So we believe it's important to ensure that we can continue to buy the best products for our craft. If you are organising an event for National Beading Week, why not invite your local trader along or, if you run a beading business, contact your local beading groups and invite them to participate in your National Beading Week activities. Remember these celebrations are about getting together in your local area and having fun.

Please don't forget to promote the Beadworkers Guild during your National Beading Week events. We are a charity run by volunteers and we need your support too, so that we can continue to preserve this ancient craft and promote it to the public at large, through our teaching, exhibitions and publications.

If you are organising an event for National Beading Week, we have free information packs containing leaflets, flyers, Guild membership forms, a printed logo and free basic beading booklets to give away at your event. To get your information pack please email: nbw@beadworkersguild.org.uk.

We can't wait to hear about all the exciting events that are going to take place around the country, so do let us know what you have planned and we will publicise them for free on our website (there is a simple form on the website to complete for all event announcements). And don't forget to visit the website and our social media sites regularly to see the latest free downloads, to find out what's going on in your area and to see all the special offers from bead traders around the country.

Happy Beading
The Beadworkers Guild

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